



11th International Conference On Business Economics, Marketing & Management Research

BEMM'2024

03-06 MAY 2024
Hammamet - Tunisia

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11th International Conference On Business Economics, Marketing & Management Research "BEMM-2024" organised by the « Centre National de la Promotion Scientifique et de L'innovation -CNPSI- » within the « International Centre for Innovation & Development -ICID- » in collaboration with many universities from African countries, France and Malaysia. Authors are invited to start by submitting their abstracts (02 pages) or full papers in English or in French before ~~March 10, 2024~~.

April 14, 2024

Topics:

Accounting
Advertising Management
Academic Entrepreneurship
Business & Economics
Business Information Systems
Communications Management
Comparative Economic Systems
Corporate Finance and Governance
Decision Sciences
Development Planning and Policy
Economic Development
Entrepreneurship, Intrapreneurship
Finance & Investment
Financial Economics
Human Resource
Innovation
Leadership for Innovativeness

Management Science
Manufacturing Processes
Marketing Research and Strategy
Marketing Theory and Applications
Operations Research
Organizational Behavior & Theory
Public Relations
Practices of Destination Marketing
Quality Management
Strategic Management Policy
Social Network Analysis
Social Innovation
Six Sigma & Quality Management
Systems Thinking
Technological Change
Time Management
Travel/Transportation/Tourism

Publication & Indexing

All presented papers will be published in the indexed conference numeric proceedings. Extended versions will be considered for publication in one of the following Journals:

- 1-International Journal of Service Science, Management, Engineering, and Technology
- 2-Journal of Entrepreneurship, Business and Economics
- 3-International Journal of Economics & Strategic Management of Business Process
- 4-International Journal of Business & Economic Strategy
- 5-Journal of Economy & International Finance
- 6-Journal of Operational Management & Marketing Strategies

First Path Opened:

Submission Deadline
Abstracts/Papers

~~March 10, 2024~~

April 14, 2024

Final Manuscript due

May 15, 2024



+216 73 24 28 13

+216 52 737 358

bemm@conf-event.com



www.conf-event.com/BEMM.html